



Introducing CallMation's first newsletter!

Testing is a dynamic industry, one that spans more than telecom, communications equipment, and service providers. So, we have designed **WerkMATE™** to be applicable to many industries. In fact, any device manufacturer who requires system and software testing can benefit, including medical and consumer products, energy, industrial, automotive, defense, aerospace, and IT industry organizations. As the field of testing evolves, CallMation and the **WerkMATE™** product will continue to evolve, as well.

The Problem

If you ever run the same test more than once, you should consider automating it. Common problems such as reduced staff, limited test equipment and test resources, aggressive delivery schedules, rapid changes, faster time to market, small test budget, etc. all conspire to derail your testing plans. And, with little to no personnel allocated for test automation tools, it is difficult to reassign project engineers to develop, implement, and maintain a comprehensive test automation solution.

The Solution

CallMation tackled these challenges and more within our innovative new product. Our flexible test automation framework overlays your existing testing environment. It enables you to selectively consolidate testing activity into a single shared test automation management system and repository on the network. Repeat testing becomes significantly easier as tests are created and re-run within the test automation framework providing a smooth and sensible migration towards implementing effective automated testing.

CallMation's engineers strive to incorporate what has been learned from legacy testing with next generation products and services. This newsletter will provide you with tools to address the challenges you face to ensure product integrity and quality while meeting aggressive market deadlines, coping with dynamically changing test environments, and constant pressure from management to reduce costs.


Now here's the latest news from CallMation:

- CallMation officially launched its **WerkMATE™** product and website on July 6th, 2009. Our website is: <http://www.callmation.net>.

- CallMation has already gotten press attention! Check out the article by TMC at:
<http://ip-pbx.tmcnet.com/topics/ip-pbx/articles/59347-callmation-intros-automated-testing-framework-solution.htm>.
- We have already deployed **WerkMATE™** at several customers' locations. Our largest deployment is with XOP Networks, a manufacturer of innovative conferencing solutions. XOP has testing labs worldwide and uses **WerkMATE™** to automate and integrate the simultaneous testing of its web applications and voice call generation to verify functionality and performance. You can read the complete press release at:
<http://www.callmation.net/press>

No Risk / No Hassles - Try it today with no obligation

There's no better way to get a good idea of how our test automation solution works than trying it! Our free trial is a great way to become familiar with our proven technology with its intuitive and simple-to-use web user interface and powerful test automation features. Read more about the product at [WerkMATE's Features and Benefits](#).

We are offering a free, 15 day trial of our **WerkMATE™** product. Simply click [Free Trial](#),  then register and you will be able to download the software and you will enjoy the full feature set. It easily installs on any Windows XP or Vista PC. You can run it 50 times or for 2 weeks, whichever expires first. If you like it, we have a multitude of pricing options that will fit any budget. Give us a call and let us show you!

Our evaluation software easily installs and runs on virtually any Windows XP or Vista PC and there is no client software to install and maintain. Simply follow the instructions in our "installation guide" online and install our free evaluation software on any PC you choose. Contact us at support@callmation.net if you need any assistance installing or operating our software. Contact us at sales@callmation.net for an on-site or online demonstration at your convenience.

We hope you like this first edition of our newsletter. We would like to send this newsletter to you every month to keep you apprised of our latest news and feature updates. Please feel free to send this along to your friends and colleagues.



For more information, simply email us at: sales@callmation.com or phone us at: 866-830-0901